

# **WIDP**

# **Guidelines**

# **and Pricing**

# **Breakdown**

for WIDP web-based software



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## Section 1: **WIDP Associate Guidelines**

- WIDP Associates are end users qualified to purchase WIDP web account access, administer WIDP questionnaires, and interpret profile results as well as build own client database and access ad hoc training materials offered.
- WIDP Associates have access to additional training for information and CEU purposes, if applicable.
- WIDP Associates can become WIDP Affiliates or Affiliate Managers once training requirements are met and appropriate fees are paid at desired level.
- All Associates/Affiliates/Affiliate Managers will pay a one-time Account Activation fee.
- All Associates/Affiliates/Affiliate Managers are required to pay \$50/mo. maintenance fee for web access and use of tool/database.

# Qualifications for **WIDP Associate**



- State-licensed as therapist, psychologist, psychiatrist, or counselor OR if you are NOT any of the above, participate in the 9-hour WIDP Basic Seminar training
- Pay one-time Account Activation Fee to use the WIDP web-based software and administer/interpret profiles
- Maintain payment of monthly maintenance fee
- Purchase Profiles as desired

# Pricing Breakdown for **WIDP Associate**

- Account Activation Fee  
\$495.00 (Mandatory)
- Monthly Maintenance Fee  
\$50.00 (Mandatory, monthly to maintain access to use website and your client database)
- Profiles  
Pricing set by Affiliate Manager
- WIDP Basic Seminar Training (9-hours)  
Pricing set by Affiliate Manager



## Section 2: **WIDP** Affiliate Guidelines

- WIDP Affiliates are end users qualified to purchase WIDP web account access, administer WIDP questionnaires, and interpret profile results as well as build own client database and access ad hoc training materials offered.
- WIDP Affiliates may host informational presentations about WIDP and temperament information using WIDP-approved content and materials (not authorized to certify others)
- WIDP Affiliates have access to additional training for information and CEU purposes, if applicable.
- WIDP Affiliates can become WIDP Affiliates or Affiliate Managers once training requirements are met and appropriate fees are paid at desired level.
- All Associates/Affiliates/Affiliate Managers will pay a one-time Account Activation fee.
- All Associates/Affiliates/Affiliate Managers are required to pay \$50/mo. maintenance fee for web access and use of tool/database.

# Qualifications for **WIDP Affiliate**



- Purchase and participate in 12-hour WIDP Advanced Seminar training
- Pay one-time Account Activation Fee (if account has not been created before) to use the WIDP web-based software and administer/interpret profiles
- Maintain payment of monthly maintenance fee
- Purchase Profiles as desired

# Pricing Breakdown for **WIDP Affiliate**

- Account Activation Fee  
\$495.00 (*Mandatory if no account*)
- Monthly Maintenance Fee  
\$50.00 (*Mandatory, monthly to maintain access to use website and client database*)
- Profiles  
Pricing set by Affiliate Manager
- WIDP Advanced Seminar Training (12-hour)  
Pricing set by Affiliate Manager



## Section 3: **WIDP** Affiliate Manager Guidelines

- WIDP Affiliate Managers are end users qualified to purchase WIDP web account access, administer WIDP questionnaires, and interpret profile results as well as build own client database and access ad hoc training materials offered.
- Only WIDP Affiliate Managers may train and certify others through conducting WIDP Basic Seminars, WIDP Advanced Seminars, and WIDP Instructor Training & Exam using WIDP-approved content and materials.
- All Associates/Affiliates/Affiliate Managers will pay a one-time Account Activation fee.
- All Associates/Affiliates/Affiliate Managers are required to pay \$50/mo. maintenance fee for web access and use of tool/database.



# Qualifications for WIDP Affiliate Manager



- Purchase and participate in 12-hour WIDP Advanced Seminar training
- Purchase and participate in 3-hour Instructor Training with Exam
- Pay one-time Account Activation Fee (if account has not been created before) to use the WIDP web-based software and administer/interpret profiles
- Maintain payment of monthly maintenance fee
- Purchase Profiles as desired

# Pricing Breakdown for WIDP Affiliate Manager

- Account Activation Fee  
\$495.00 (*Mandatory if no account*)
- Monthly Maintenance Fee  
\$50.00 (*Mandatory, monthly to maintain access to use software and store client database*)
- Profiles  
Pricing set by onboarding Affiliate Manager
- WIDP Advanced Seminar Training (12-hour)  
Pricing set by onboarding Affiliate Manager
- WIDP Instructor Training & Exam (3 hours)  
\$2,500

# Capabilities per Certification



All levels have access to  
Class A & Class C reports

## WIDP ASSOCIATE

Users able to administer WIDP Questionnaire and interpret results.

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## WIDP AFFILIATE

Users able to administer WIDP Questionnaire and interpret results. Able to give informational presentations about WIDP and temperaments using WIDP-approved content.

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## WIDP AFFILIATE MANAGER

Trainers able to administer WIDP Questionnaire and interpret results. Able to certify others and conduct training seminars using WIDP-approved content and materials. Retain any seminar training fees and commission on profiles purchased by your onboarded WIDP account-holders.

# Process breakdown to use WIDP web-based software

## STEP 1

Register Account through Web  
Registration Form

Initial Account Activation

## STEP 2

Register for WIDP Seminar  
Training (If desired/needed)

State license holders not required, all  
others mandatory to become user

## STEP 5

Use WIDP!

Ensure your monthly  
maintenance fee is paid and  
there are profiles in your  
account to keep rolling with  
WIDP!

Expect miracles!

## STEP 3

Pay all fees

This will create account and grant  
access

## STEP 4

Purchase Profiles

Profiles can be bought at any time  
directly from inside your account



# Additional Disclaimers

- All WIDP materials and products are copyrighted © and cannot be copied without written permission from John W. Worley, WIDP as stipulated in their Agreement.
- No materials can be altered or changed in any way without prior approval.
- The acronym for Worley's "WIDP" will remain on all products and no name changes. (Example: "John Doe Consulting using WIDP Profile" is acceptable and expected.)
- WIDP Affiliates are permitted to train in an informational capacity. Persons trained by WIDP Affiliates wishing to utilize the WIDP web-based software are not authorized nor certified to do so until meeting all WIDP Associate qualifications and paying all fees in accordance with WIDP Associate Pricing, where an individual account will be created for them as a WIDP Associate.
- There are no provisions for "Geographical or Organizational Protection" i.e., just because you have a client from Wal-Mart within your geographical area does not give you exclusivity to all Wal-Mart stores, unless you have a contract with Wal-Mart Headquarters to provides services to all their Wal-Mart stores.
- No profiles will be sold to a WIDP Associate/Affiliate/Affiliate Manager unless they are current on their monthly maintenance fee.